

2018 BRIDE TASMANIA PRICELIST

Magazine and Website Advertising	1 off payment	12 x monthly payments with a \$400.00 Booking Fee
Listing on Website	\$485.00	\$8.09
Classified Advertising placement - in the back of the magazine	\$685.00	\$25.18
Marriage Celebrants Feature	\$745.00	\$30.30
1/4 page Vertical	\$1,185.00	\$67.89
1/2 page Vertical or Horizontal	\$1,450.00	\$90.52
1 page General	\$1,920.00	\$130.67
1 page before Contents + 1/4 page in magazine	\$2,250.00	\$158.85
2 page Fashion includes complimentary 2 page fashion feature	\$2,235.00	\$157.57
2 pages General	\$2,425.00	\$173.80
2 pages - before Contents + 1/2 page in magazine	\$2,980.00	\$221.21
2 pages - inside Back Cover + 1 page in magazine	\$2,980.00	\$221.21
2 pages - inside Front Cover + 1 page in magazine	\$3,320.00	\$250.25
Back Cover + 1 page before Contents + 1 page in magazine	\$3,320.00	\$250.25

2018 Wedding Exhibition (Aug/Sept 2018)	1 off payment	12 x monthly payments additional to magazine advertising
1.8m table	\$560.00	\$47.83
Transport incl. 1.8m table	\$560.00	\$47.83
3.6m table	\$750.00	\$64.06
3m x 2m booth	\$910.00	\$77.73
6m x 2m booth	\$1,700.00	\$145.21

Production Services	1 off payment	12 x monthly payments additional to magazine advertising
Photography	\$155.00	\$13.24
Graphic Design	\$155.00	\$13.24
Graphic Design-Minor changes (eg. change of photos)	\$55.00	\$4.70